

**APPLICATION FORM FOR**

**GRADUATE CERTIFICATE in CREATIVE BUSINESS**

***Everything you need to know to build your own business, creatively.***

This course is designed for busy creative professionals. In it you will learn the fundamentals of starting, growing, funding and managing a creative business.

With a group of your creative peers, you will take part in case studies and group assignments, learning from each other and expanding your creative network.

With the help of Compton’s Creative Fellows, you will develop your own creative business plan. This will be the touchstone of the course, to which all the teaching will contribute.

By the end of the year, you will have –

• An actionable creative business plan, ready to implement.

• A deep understanding of the key business disciplines including financial analysis, business planning and strategic choice.

• A network of true peers on which to draw in your future creative projects and business ventures.

• A postgraduate business qualification from one of Australia’s leading universities.

**WHEN:** February to November 2022. (But if life gets in the way, you have up to 3 years to complete the course.)

**WHERE:** The course will be delivered through a combination of online lectures and tutorials and face-to-face workshops (COVID permitting) in Canberra, Sydney and Melbourne.

**TIME:** The course is structured for part-time study in 4 seven-week blocks across the year, with 3 hours of face-to-face teaching each week and a day-long workshop at the start and end of each block. Overall, the course requires about 10 hours work each week including teaching, study, assignments and your major project.

**FEES:** The course comprises 4 units each priced at $3,125. Australian applicants are eligible for Fee-Help from the Australian Government covering all course fees.

**QUALIFICATION:** Graduates will be awarded a Graduate Certificate in Creative Business from the University of Canberra.

*Build your business, expand your business network and earn a postgraduate business qualification all at the same time.*

**APPLICATION FORM**

Early Applications are due by31st December 2021 at 5.00pm

Late applications can be made until 21st January 2022 at 5.00pm.

Written applications must be emailed to [creative.business@compton.school](mailto:creative.business@compton.school)

Please include this form, and a current CV and bio to accompany your application.

**PARTICIPANT INTRODUCTION**

The information below gives us a bit more detail about you. Dot points are fine. A few points to provide clarity to your idea is sufficient.

Applicant Name

Applicant Email

Applicant Phone Number

Applicant Postal Address

Business Name (if you have one)

Business/Creator Website (if you have one)

Please tell us why you would like to do the Graduate Certificate in Creative Business course, and how it will help you with your career (250 words max.)

Any other relevant information about you? (100 words max.)