

PITCH-IN

Creative Process and Pitching Workshops for Early Career Creators

5 x 90 minute workshops from film industry experts for just \$95.00.

Pitch-In is designed for early screen content creators. It will help participants to choose and pitch your best creative case for potential collaborators and employers. You will take part in a series of workshops built around choosing and pitching 'signature works' that display your creative ambition and capabilities. In the concluding workshops you will rehearse and pitch these works, receiving detailed and quantified feedback from your peers through Compton's proven greenlight process. Held online, participants will have the opportunity to make connections, form teams and develop projects to the point where they are ready for pitching. Participants can choose to make a pitch or come along as an observer.

Students will be taught by experts in their fields such as producer Sue Maslin (*The Dressmaker, The Show Must Go On*), Dr David Court (founder of Compton School and former Head of Screen Business at AFTRS), Denise Eriksen (former Head of Development and Production at SBS), and Andy Pontin (former CEO of Clemenger BBDO).

Pitch-In is supported by Film Victoria.

The course includes:

Access to film industry expertise.

The opportunity to pitch and get feedback on your project.

Insight into the greenlight process and how to build creative teams.

Encouraging participants to develop key skills in collaboration and pitching, skills that lie at the heart of innovation and entrepreneurship.



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Program Dates:

Saturday, 16th October

Workshop 1: Choosing what to make wisely and Tools for Creative Development 10.00-11.30am

Saturday, 23rd October

Pitch In Session: Participants propose their signature works 10.00am-12.00pm

Saturday, 30th October

Workshop 2: Scheduling, Budgeting and Crewing on a Shoestring 10.00am-11.30am

Saturday 6th November

Workshop 3: Building and Leading a Creative Team, 10.00am-11.30am

Saturday 13th November

Workshop 4: Pitch Perfect, 10.00am-11.30am

Saturday, 20th November

Pitch Out Session: Participants pitch their signature works, 10.00am-12.00pm

Workshop 5: Feedback Session, 2.00-3.30pm

Cost: \$95.00

Enrolment Closes: Thursday, 14th October at 5.00pm

Please go to www.mediamentors.com.au/pitch-in-workshop to enrol.

Additional Information: You must be a Victorian citizen to take part in this course. Sessions will be recorded, so it is possible to catch up if you miss a workshop. Given the interactivity of the course, it is strongly recommended that you attend in person. Participants may choose to pitch, or simply observe during the pitching sessions.



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