

GRADUATE CERTIFICATE IN **CREATIVE BUSINESS**

Learn how to build a viable creative business and lead a sustainable creative life

APPLICATION FORM FOR GRADUATE CERTIFICATE IN CREATIVE BUSINESS

HOTHOUSE: 21st Century Screen Production

What does a 21st Century content business look like? Starting from a blank canvas, we'll help you answer that question.

The screen industries globally are experiencing the biggest boom – and the greatest disruption – since the invention of television.

Streaming services are creating demand for new forms of ‘niche’ content that had no place in the old mass media world, while spending on content is ballooning to unprecedented levels.

The opportunities for Australian producers are truly amazing but also deeply challenging.

In this stream, you will work with some of Australia's most successful screen producers -Imogen Banks, Robert Connolly, Chloe Rickard and Vincent Sheehan – to figure out how to make the most of the emerging world of on-demand content.

Led by Dr David Court, you will explore the practice of showrunning, the business implications of storyworlds and universes, the financing strategies, and the evolving business structures.

When: August 2021 to June 2022. (But if life gets in the way, you have up to 3 years to complete the course.)

Where: The course will be delivered online and – COVID permitting – in face to face workshops in Sydney, Canberra and Melbourne.

Time commitment: The course is structured for part-time study in 4 eight-week blocks, each comprising about 40 hours of lectures and workshops.

Fees: The course comprises 4 units each priced at \$3,125. Students may apply for FEE-HELP.

Qualification: Graduates will be awarded a Graduate Certificate in Creative Business from the University of Canberra.

APPLICATION FORM

Written applications are due by 12th July 2021 at 5.00pm.

Late applications can be made until 26th July 2021 at 5.00pm.

Written applications must be emailed to creative.business@compton.school

Please include this form, and a current CV and bio to accompany your application.

PARTICIPANT INTRODUCTION

The information below gives us a bit more detail about you. Dot points are fine. A few points to provide clarity to your idea is sufficient.

Applicant Name

Applicant Email

Applicant Phone Number

Applicant Postal Address

Business Name (if you have one)

Business/Creator Website (if you have one)

Please tell us why you would like to do the Graduate Certificate in Creative Business course, and how it will help you with your career (250 words max.)

Any other relevant information about you? (100 words max.)