



## Producing a film is only half the job. The other half is releasing it...

**Picture** is about the art and science of marketing and releasing a film. **Your film.** In a series of workshops, you'll be introduced to the elements of a successful release strategy. You'll work with experts in distribution, exhibition, sales, marketing, design, impact producing, publicity and festival strategy. With their advice and feedback you'll develop a clever, practical, viable plan for the release of your next film.

**Picture** is for producers with a film project in advanced development. There are 8 places available. Entry is by 3-minute pitch on Saturday 14 June. Creative teams may apply.

<b>WHEN</b>	A series of 8 three-hour workshops delivered weekly on Sunday mornings beginning 27 June (with a 2-week break at the halfway mark).
<b>WHERE</b>	Vista Group, Shed 12 City Works Depot, 90 Wellesley St West, Auckland Central (or via Zoom for people living elsewhere than Auckland).
<b>DELIVERED BY</b>	Compton School in association with Share The Knowledge and supported by Vista Foundation. Course leaders Abi Tabone, Emma Slade, Dr David Court and Victoria Dabbs.
<b>PRICE</b>	\$700
<b>FIND OUT MORE</b>	contact <a href="mailto:info@sharetheknowledge.co.nz">info@sharetheknowledge.co.nz</a> or <a href="mailto:abigail.tabone@compton.school">abigail.tabone@compton.school</a>

**REGISTER YOUR INTEREST** [www.sharetheknowledge.co.nz](http://www.sharetheknowledge.co.nz)

*Don't leave it to others. Shape the destiny of your film...*



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SCHOOL